



Dustin Clason

General Manager of Atelier

A note from Dustin:

I'm so excited to have relocated to California, and even more thrilled to have joined the Atelier Salonspa and Atelier Studio family. For eleven years, I have had the opportunity to work in several high-volume salon and spa atmospheres.

Jolie the Day Spa/Hair Design and Carter·Barnes Hair Artisans are two of Atlanta's most elite full-service salons/spas with over 100 combined employees.

The city of Beverly Hills and the experience and training from the Dean Rhoades AVEDA Salon and Spa were very beneficial professionally and personally. Through direct training from owners and upper-management teams, I have been able to effectively manage several staffs varying from fifteen to fifty employees. During this time, public relations has been one of my greatest strengths. I have helped coordinate numerous fashion shows, openings, and fundraisers that have received national and local attention. Along with events, I have also assisted in coordinating photo shoots, magazine layouts, local events and advertisements. My Bachelor of Science Degree with emphasis in Business Administration from Georgia State University has given me the business knowledge that running a salon business requires.

As life now brings me back to California, I look forward to growing with another established spa/salon.

My focus and direction will be to work closely with Atelier founder Karie Bennett to help Atelier to grow even more. Lofty aspirations, since Atelier is already a leader in the industry! But the potential I see in this company is something I can't wait to be involved with. I look forward to the opportunity to meet each and every valued guest at Atelier and continue the great culture of customer service that you have come to expect and deserve.

Please feel free to contact me if I can be of any assistance to you.

At your service,

Dustin Clason

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