

ATELIER. BE INSPIRED.





## **ATELIER: AN AVEDA URBAN SANCTUARY THAT INSPIRES**

Atelier represents a new level of escape from the fast-paced urban lifestyle we live today. Located in the heart of Santana Row in San Jose, our Aveda Lifestyle boutique, Salon Spa and Studio exist simply to soothe your senses, calm your inner self and inspire your authentic beauty. Our 5-star service commitment brings out the very best in our team to deliver an exceptional experience for our guests.

## WHY AN AVEDA LIFESTYLE SALON?

Lifestyle Salons are flagship Aveda salons and spas, a level only awarded to establishments that exhibit the highest passion for service and commitment to Aveda's philosophy of connecting beauty, wellness and care for the environment. Lifestyle salon and spas offer Aveda Signature Experiences as well as the full range of Aveda products. Atelier is the flagship Lifestyle Salon|Spa in the south bay area.





## ATELIER'S TIERED SERVICE STRUCTURE



At Atelier, continuing education and offering our guests knowledge and experience in the latest hair, makeup,

and spa services is paramount. We present six service levels from which you can choose. Depending on your individual needs, there is an Atelier artist who can create the experience you're looking for. Promotion through these levels is based on a number of criteria, including education, customer satisfaction rates, salon experience and proficiency in advanced techniques.

See our artist bio's at [www.atelieraveda.com](http://www.atelieraveda.com)

**PROTÉGÉ** New salon talent enrolled in Atelier's one-year intensive training program. Services at this level are provided during class time at a reduced rate. *Haircuts start at \$25*

**PROTÉGÉ LEVEL II** Artists who have passed first level technical modules (cut, color, style and service) in the Protégé Program. Services are often supervised by an Atelier Coach. *Haircuts start at \$35*

**INTERN** Stylists who have graduated from Atelier's one-year intensive Protégé advanced training program. *Haircuts start at \$40*

**ADVANCED** Stylists who have strong advanced skills & a solid background of education. *Haircuts start at \$50*

**SENIOR** Stylists and Atelier Coaches with the highest level of education and industry experience. *Haircuts start at \$70*

**MASTER** A level reserved for the top stylists in the industry and in our community. *Haircuts start at \$90*

## CUT, COLOR AND STYLE

Atelier literally means “artist’s workshop”. This explains our approach of combining superior education with creative vision to bring out your authentic beauty, enhancing your best features to suit your lifestyle. We use only Aveda pure plant and flower-based products, which bring art, science and beauty together. We encourage you to request a complimentary make-up refresher, aromatherapy hand treatment, or a “Moment of Wellness” with your service.





## HAIRCUTS

Intern	<i>from \$40</i>
Advanced Level	<i>from \$50</i>
Senior Level	<i>from \$70</i>
Master	<i>from \$90</i>

## HAIR COLOR

### Single Process Color

Intern Level	<i>from \$55</i>
Advanced Level	<i>from \$65</i>
Senior Level	<i>from \$90</i>
Master	<i>from \$100</i>

### Partial Highlights or Lowlights

Intern Level	<i>from \$85</i>
Advanced Level	<i>from \$95</i>
Senior Level	<i>from \$120</i>
Master	<i>from \$90</i>

### Full Highlights or Lowlights

Intern Level	<i>from \$105</i>
Advanced Level	<i>from \$115</i>
Senior Level	<i>from \$150</i>
Master	<i>from \$170</i>

**Color Re-Vision** (change of color) *Upon consultation*  
*Blowdry styling is included with all services.*

## WASH AND BLOWOUT

Intern Level	<i>from \$30</i>
Advanced Level	<i>from \$40</i>
Senior Level	<i>from \$50</i>



## TEXTURE SERVICES

All texture services require an Atelier Professional Consultation before service appointment.

**Aveda Permanent Wave** *from \$200/hr*

**Thermal Straightening Service** *from \$120/hr*

**Coppola Keratin Complex Smoothing Treatment**  
*from \$350 (consultation required)*

**Coppola Keratin Complex Express Blowout** *from \$100*

**Hair Extensions** *(consultation required)*

## HAIR AND SCALP TREATMENTS

**HairSpa: Damage Remedy Hair & Scalp Renewal**

Improve hair smoothness and strength. Customized to suit your hair needs. *\$25 to \$50*

## SKIN, BODY AND SPA SERVICES



Atelier's spa services are performed using Aveda's holistic philosophy of *Elemental Nature*, which strives to find balance

between the five elements found in nature and within each of us: *Infinity, Air, Fire, Water and Earth*. Before each service we ask our guests to complete the *Aveda Elemental Nature* questionnaire, which allows our spa therapists to create personalized treatments and self-care rituals based on your specific *Elemental Nature* to bring you back into balance.

More information is available at  
[www.atelieraveda.com](http://www.atelieraveda.com)

## FACIALS

**Elemental Nature Essential Facial** Restore the look and feel of healthy skin through cleansing, exfoliation, extractions, and treatment masques combined with a stress-relieving arm and hand massage.

*\$95/\$130 Includes home care recommendation*

**Outer Peace Acne Relief Facial** Total acne consultation and solution with personalized treatment, including extractions and professional exfoliation, as well as lifestyle recommendations.

*\$95/\$130 Home care regimen \$120*

**Green Science™ Skin Renewing Treatment** Combines high-tech plant technology with a high-touch service to maximize the benefits of Green Science™ skin care system. Skin will have a radiant glow, reduced appearance of lines and wrinkles, and improved visible firmness.

*\$95/\$130 Home care regimen \$179*

**Elemental Nature Men's Facial** Soothe your skin with a facial specially designed to address the needs of skin that undergoes daily shaving.

*\$95 includes home care recommendation*

**Perfecting Plant Peel™** Equivalent to a 30% glycolic peel in exfoliation, without the risk of inflammation, stinging or redness, this professional service utilizes active exfoliants derived from wintergreen and anti-inflammatories, such as organic aloe vera. This thermal masque will bring back glowing, youthful skin.

*\$75 Purchase a series of 3, get a 4th one free*

**Botanical Skin Resurfacing Facial** A natural approach to microdermabrasion, this rejuvenating facial encourages the skin's own natural process through refining tourmaline based products and high-touch treatment.

*\$110 includes home care recommendation*

## FACIAL HAIR REMOVAL

Cheek	<i>from \$30</i>
Chin or Lip	<i>from \$18</i>
Eyebrow Design	<i>from \$30</i>

## BODY HAIR REMOVAL

Back	<i>from \$45</i>
Bikini	<i>from \$45</i>
Brazilian	<i>touch-up \$65/first time \$85</i>
Chest	<i>from \$45</i>
Full Arm	<i>from \$60</i>
Half Arm	<i>from \$40</i>
Full Leg	<i>from \$75</i>
Half Leg	<i>from \$50</i>
Underarms	<i>from \$30</i>

## BEAUTY ON DEMAND

(All Services completed in 15 minutes or less)

**Glow** A plant-based exfoliating peel for the face  
5 min \$35

**Brighten** A mini brightening facial treatment  
15 min \$25

**Restore** A mini anti-aging treatment for the face  
15 min \$25

**Balance** A neck, shoulder and scalp massage incorporating  
the Chakra Balancing Body Mists  
15 min \$10

**Renew** An exfoliating and moisturizing hand massage  
treatment  
15 min \$25



## AVEDA

### ATELIER SALON, SPA AND RETAIL

Atelier offers Aveda's complete line of hair, skin, cosmetic, body and hair care products.

Aveda products use only natural plant and flower-derived ingredients and are formulated to bring your body and mind back into natural balance. To learn more about Aveda and its mission to care for the world we live in, please visit [www.aveda.com](http://www.aveda.com).



Whether you're the bride or just have a hot date, our artists can create the perfect look for a perfect you.

For special occasion groups of 3 or more, contact our group specialist by email at [weddings@atelieraveda.com](mailto:weddings@atelieraveda.com) or inquire by phone by calling 408-244-4222.

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## ATELIER SALON | SPA INFO

**GIFT CARDS** A gift from Atelier is a gift of relaxation and sophistication. Please inquire in-store or purchase online at [www.atelieraveda.com](http://www.atelieraveda.com).

**PAYMENTS** Atelier accepts MasterCard®, VISA, American Express®, Discover® and cash. Aveda, Atelier and Santana Row gift cards are also acceptable forms of payment.

**CANCELLATION POLICY** Atelier will reserve an appointment time just for you. We will ask you to guarantee your arrival with a credit card. If you need to change or cancel, giving us 24 hours notice allows us to utilize the time for other guests. Less than 24 hours notice or no shows will be billed the appointment fee.

*Prices are subject to change without notice.*

**ATELIER SALONSPA**

**BE INSPIRED.**



[www.atelieraveda.com](http://www.atelieraveda.com)

# ATELIER™



AVEDA lifestyle salon|spa

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